

Media Update April/May 2009

GEOFF MULGAN

After Capitalism – Prospect Magazine. April 2009.

“The era of transition that we are entering will be disruptive—but it may bring a world where markets are servants, not masters.”

http://www.prospect-magazine.co.uk/article_details.php?id=10680

“Geoff Mulgan’s cover story is less concerned with apportioning blame than with peering ahead to see whether we are heading for another great “accommodation” between the market and society, similar to that in the mid-20th century.

Editorial – David Goodhart. Prospect April 2009.

http://www.prospect-magazine.co.uk/article_details.php?id=10699

Geoff visited Beijing, Auckland and Wellington during April, giving a number of keynote speeches and radio interviews. Below is a selection of the coverage from New Zealand.

Turning the Key on Social Innovation – The Dominion Post, 4 April 2009.

“Dr Mulgan is one of a growing number of heavyweights who think the world at least, the rich world will not, upon economic recovery, revert to how it was before debt got big and trust vanished and the financial system popped.”

<http://www.stuff.co.nz/dominion-post/news/politics/2313125/Turning-the-Key-on-social-innovation>

Social Innovation vital for prosperity – New Zealand Herald, 7 April 2009.

“One per cent of the public budget should go on innovation,” he (Geoff Mulgan) said. “The instant reaction of leaders is, ‘we are doing cuts, how can we afford 1 per cent on innovation?’ But if you are looking strategically it becomes even more important to get the productivity and efficiency gains we need.”

http://www.nzherald.co.nz/nz/news/article.cfm?c_id=1&objectid=10565617&ref=rss

Geoff was also a guest panellist on the Today Programme during April – covering the recession. To listen to the show click [here](#).

Through May Geoff was interviewed by Finland’s leading business newspaper, Flammen, a copy of which can be accessed here <http://www.flamman.se/huvudledare.php?id=6314>

He also appeared on Brazilian TV (GloboNews) – click [here](#) for the full interview.

Finally at the end of the month he was featured in Health Service Journal talking about innovation in the health sector:

Health Innovation –the future’s bright, HSJ, 29 May 2009

“Young Foundation director Geoff Mulgan wants to see the NHS sending out challenges overtly, saying here are resources that will fund projects that can cut the onset of diabetes, for example. The NHS could then support collaborations and single projects, but would share some of the risk of achieving a tangible, measurable outcome.

“That is another way of procuring innovation, but very directly,” he says. “As resources are scarce, to have very precise challenges which, if successful, will clearly save money for the taxpayer, I think could be quite energising for the whole system and bring rigour to bear on which innovations really do lead to outcomes.”

<http://www.hsj.co.uk/resource-centre/best-practice/health-innovation-the-futures-bright/5002085.article>

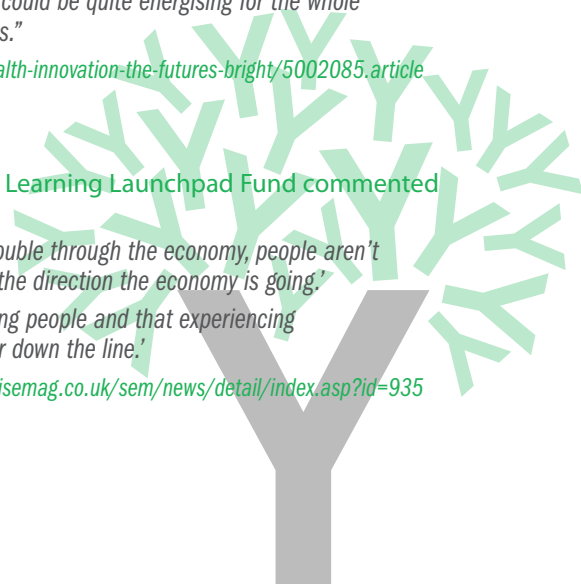
LAUNCHPAD

Following the Budget on 22 April, Alice Phillips, Project Manager of the Learning Launchpad Fund commented on the ‘funding pledge for “socially useful” jobs for young people.

‘If this is simply about trying to keep young people busy, to keep them out of trouble through the economy, people aren’t going to buy into it. This needs to be about creating jobs that have potential in the direction the economy is going.’

She added: ‘All the evidence suggests recessions have a serious impact on young people and that experiencing unemployment at a young age increases the likelihood of unemployment further down the line.’

<http://www.socialenterprisemag.co.uk/sem/news/detail/index.asp?id=935>



Health Launchpad, with NESTA were announced as the advisors to a £220million fund to boost innovation in the NHS by Health Minister, Lord Darzi. This announcement was covered by a number of sources including Pharma Times, Social Enterprise Magazine and number of the medical trade press.

This announcement is a huge step forward in implementing the recommendations set out last summer in my strategy on the future of the NHS. NHS staff have told me that accessing the funds to make ideas become reality can be a struggle and as a result, many great ideas never get realised. That is why I am delighted to announce that we now have a £220 million innovation fund available to get those ideas off the bench and to patient bedsides, day centres or GP surgeries.

"We know that around 40% of the world's inventions over the past 50 years originated in the UK and that the NHS is rightly recognised as a world leader in the development of innovative treatments and technologies - but we can be better at putting those good ideas into action and these funds will help do exactly that."

*Over £220 million to help boost innovation in the NHS - Wired.gov.net, 30 April 2009
<http://www.wired-gov.net/wg/wg-news-1.nsf/0/7B4E0F713F84809F802575A50042345F?OpenDocument>*

STUDIO SCHOOLS

In a speech on Tuesday 5 May 'Education for the new global age', Gordon Brown highlighted Studio Schools:

*"we will free up schools to push forward the frontier of innovation....the Young Foundation which is currently developing studio schools with seven local authorities - engaging young people by offering a range of qualifications through an enterprise based curriculum and working in partnership with local businesses to help pupils develop employability skills
So as government steps back and offer greater freedoms - we must support the leadership of our schools to step forward..."*

YOUTH LEADERSHIP

April saw the announcement of the successful bid for money from the Empowerment Fund to increase the number of young people getting involved in public leadership.

This was covered across a wide spread of the media, including the Local Government Executive, Children and Young People Now and Social Enterprise Monitor, which also covered the success of School for Social Entrepreneurs.

Youth Projects share £9.25m fund – Children and Young People Now, 3 April 2009.

"Among the recipients is research and social innovation organisation the Young Foundation which has received a grant of £500,000 over three years. Part of the money will be spent on a leadership programme to help young people become civic leaders in marginalised communities. The Uprising Leadership Programme aims to create a pool of young leaders who can "take up positions of power in public institutions"."

FASTLANERS

New 'finishing schools' to help graduates, The Sunday Times, 26 April 2009.

Many people leaving university this summer are going to be entering a very barren jobs market," said Rushanara Ali, associate director of the Young Foundation.

"Our aim is to ensure graduates hit the ground running by giving them the knowledge they need to impress potential employers."

http://www.timesonline.co.uk/tol/life_and_style/education/article6170037.ece

LOCAL WELLBEING PROJECT

The results of the first year's work of the emotional resilience strand of the Local Wellbeing Project were released in April.

Resilience programme improves wellbeing of pupils in trial areas, Children and Young People Now, 30 April 2009

"Pupils with low attainment levels can benefit most from US-style psychology courses aimed at improving emotional wellbeing, research has shown."

...A spokeswoman for the Young Foundation said further evaluation will be carried out during the summer on whether there had been improved behaviour, attendance and attainment."

<http://www.cypnow.co.uk/news/ByDiscipline/Health/login/901598/>

The Times also reported on the resilience work of the Local Wellbeing Project, referencing the recent interim evaluation report:

Pupils bounce back with happiness lessons, The Times, 29 May 2009

"An interim report on the scheme found a significant positive impact on pupils' wellbeing as measured by depression and anxiety symptom scores."

http://business.timesonline.co.uk/tol/business/industry_sectors/public_sector/article6382800.ece

ENTERNSHIPS

Graduates helped to gain experience at top small businesses, The Daily Telegraph, 6 May 2009

"A new way for students to find work experience at some of Britain's most exciting small businesses is launched as fears grow that this year's graduates will struggle to land jobs.....Enternships has been successfully trialled by graduates studying at the likes of Oxford University and the London School of Economics who have secured work placements at companies including live music website Songkick and ventures run by Lastminute.com co-founders Martha Lane Fox and Brent Hoberman, as well as Dragons' Den's Peter Jones."

<http://www.telegraph.co.uk/finance/yourbusiness/5273386/Graduates-helped-to-gain-experience-at-top-small-businesses.html>