

# Press Update Winter 2009

## GEOFF MULGAN

In a review of the old year and looking forward to the new, Geoff Mulgan was on BBC R4's 'Westminster Hour'.

*Newsletter: "Geoff Mulgan has put to use his experience leading the Strategy Unit in Downing Street, to write a new book on the value to governments of long-term strategic thinking. With mounting debt and the economy in a deepening recession, his thoughts could hardly be more timely, and the author isn't shy of admitting where the Blair strategies went wrong, as well as explaining what can be learned from his successes."*

[http://news.bbc.co.uk/2/hi/programmes/the\\_westminster\\_hour/7794859.stm](http://news.bbc.co.uk/2/hi/programmes/the_westminster_hour/7794859.stm)

## BBC Radio 4 Westminster Hour

*"Geoff Mulgan should know. Once head of Tony Blair's Strategy Unit, he now runs a think tank, the Young Foundation. In his recent book 'The Art of Public Strategy,' he argues that politicians face considerable obstacles to thinking long term."*

'Strategy Review'

[http://news.bbc.co.uk/1/hi/programmes/the\\_westminster\\_hour/7850193.stm](http://news.bbc.co.uk/1/hi/programmes/the_westminster_hour/7850193.stm)

## "Strategy" – Carolyn Quinn, Westminster Hour Newsletter

*"Government strategy across a whole range of departments is analysed by Geoff Mulgan, former Number Ten insider and adviser to Tony Blair and Gordon Brown, in his new book "The Art of Public Strategy". He's been telling me how, in difficult times like these, government strategy should take shape, spelling out what mistakes ministers can make and how money, people and technologies can be better mobilised. Hear his thoughts on Sunday."*

[http://news.bbc.co.uk/1/hi/programmes/the\\_westminster\\_hour/7848141.stm](http://news.bbc.co.uk/1/hi/programmes/the_westminster_hour/7848141.stm)

## Prospect – Essay: #154, January 2009

*"Charles Murray, the controversial conservative social scientist, has turned his fire on the belief that almost anyone can excel academically. But his latest book is hastily written, largely unconvincing and possibly immoral."*

'All Cannot Have Prizes'

[http://www.prospect-magazine.co.uk/article\\_details.php?id=10527](http://www.prospect-magazine.co.uk/article_details.php?id=10527)

And was cited in 'Public Service' discussing private sector intervention in the public sector, in the context of the recession. PublicService.co.uk Monday 5th January 2009. Comment on raising standards of public service management through innovation, following the Public Services Industry Review.

*"Experts have long been divided over the value that the private sector can add in implementing social policy. Geoff Mulgan, former Director of Policy at 10 Downing Street under Tony Blair, has forecast that one of the effects of the economic slump would be a reassessment of the private sector's "supposed supreme expertise". He argues that former business executives were misguidedly judged to have the qualifications to run public services."*

[http://www.publicservice.co.uk/feature\\_story.asp?id=10910](http://www.publicservice.co.uk/feature_story.asp?id=10910)

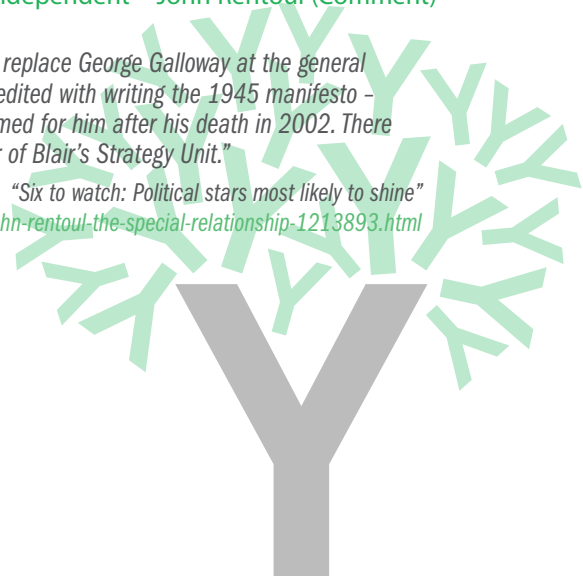
## RUSHANARA ALI

Rushanara Ali was listed as a 'person to watch' in politics in 2009: The Independent – John Rentoul (Comment) 28th December 2008.

*"Look out for the new Labour MP for Bethnal Green and Bow, almost certain to replace George Galloway at the general election now the Respect coalition has caved in. Spotted by Michael Young – credited with writing the 1945 manifesto – when she was still at Oxford, she went on to work for the Young Foundation, named for him after his death in 2002. There she works with director Geoff Mulgan, an adviser to Brown and the first director of Blair's Strategy Unit."*

"Six to watch: Political stars most likely to shine"

<http://www.independent.co.uk/opinion/commentators/john-rentoul/john-rentoul-the-special-relationship-1213893.html>



## RESEARCH

### Prospect, #154, January 2009 End of the year round up stats article.

*"50 per cent of British Muslim women go to university, compared to a national average of 38 per cent. (Unpublished government figures quoted in the Young Foundation report "Valuing Family, Valuing Work" by Zamila Bunglawala)."*

*"In Fact"*

[http://www.prospect-magazine.co.uk/article\\_details.php?id=10540](http://www.prospect-magazine.co.uk/article_details.php?id=10540)

### The publication of the Mapping Needs report "The Receding Tide" is published

Health Service Journal 16th January 2009

*The recession will have even more impact on people's mental health than on their finances, the Young Foundation think tank has found. Its report states that while many people are suffering materially from the economic downturn, the harm to the population's psychological well-being is even greater due to the fear of job loss and financial worries. The report, Receding Tide, includes preliminary findings from a two-year study. It says government policy focuses on the public's financial needs and not on their mental health. Young Foundation director Geoff Mulgan said: "The recession is already becoming visible in the form of job losses, business closures and repossessions." But the invisible effects that take the form of stress, depression and helplessness are likely to be just as damaging and require very different responses.*

*"Policy makers need to become much smarter at understanding who's coping and who's not."*

*"Recession will hit mental health hardest, study finds" – Charlotte Santry*

[http://www.hsj.co.uk/news/2009/01/recession\\_will\\_hit\\_mental\\_health\\_hardest\\_study\\_finds.html](http://www.hsj.co.uk/news/2009/01/recession_will_hit_mental_health_hardest_study_finds.html)

Community Newswire, 15th January 2009

*The Receding Tide report says that while many people are suffering materially, families and communities are being harmed by greater stress and anxiety, in part caused by fear of job loss and financial worries.*

*Geoff Mulgan, director of the Young Foundation, said: "The recession is already becoming visible in the form of job losses, business closures and repossessions. But the invisible effects that take the form of stress, depression and helplessness are likely to be just as damaging and require very different responses.*

*"Policy makers need to become much smarter at understanding who's coping and who's not."*

*"Report warns of recession's psychological damage" – Lorraine Conolly*

<http://www.communitynewswire.press.net/article.jsp?id=5402031>

## SOCIAL INNOVATION

### Growing out of the Social Innovation team's summer school and toolkit, 'BIB's 'social Silicon Valley' in Spain's Basque region is discussed at length in the Society Guardian.

Society Guardian – 7th January 2009

*"Think of a social Silicon Valley," Fernández Isoird says. "We want to attract and nurture new talent that will develop models, methods and tools for social innovation."*

*The idea grew out of a summer school that Isoird and Urkidi held in the Basque city of San Sebastian in July, in partnership with London-based social enterprise, the Young Foundation. It brought together people and international organisations at the cutting edge of social innovation.*

*Geoff Mulgan, director of the Young Foundation and co-author of How to Innovate: the Tools for Social Innovation, says the concept is taking off, with similar business parks expected in Australia, New Zealand, Portugal and possibly Russia. Lesson sharing, specialist units, and brokers are identified in the report as important prerequisites for creating social change."*

*"Small is powerful" by Alison Benjamin*

<http://www.guardian.co.uk/society/2009/jan/07/spain-basque-co-operative-business-collective-society-social-revolution>

## HEALTH LAUNCHPAD

Article on Launchpad/Healthy Incentives project in Birmingham. The time is ripe for an incentive programme to be introduced to encourage people to get healthy, argues Stian Westlake

*Over the course of 2008, the Young Foundation has been working with Birmingham East and North NHS Primary Care Trust, to design Healthy Incentives, a social enterprise that encourages and rewards people for looking after their health. It offers a unique opportunity to study and develop ways of helping people to look after their health, and, we believe, a new model for how NHS organisations can invest in health protection.*

*If our initial work is successful, Healthy Incentives has the potential to expand beyond our initial target groups to the population as a whole, and beyond Birmingham across the country; we are already discussing its wider applicability with a number of PCTs. The chance to help people to look after themselves better, to shift resources from treatment into prevention, and to do a better job of targeting people at risk of illness makes this a worthwhile undertaking.*

*“Can incentives really make people adopt a healthier lifestyle?” – Stian Westlake*  
[http://www.publicservice.co.uk/feature\\_story.asp?id=11174](http://www.publicservice.co.uk/feature_story.asp?id=11174)

## UPRISING

UpRisers discuss Obama election on Radio 4

*UpRisers Eusi Anderson, Zarlasht Halaimzai, Gerald Nkrumah, Hamza Saeed and Georgina Colegate-Stone took part in a discussion on BBC Radio 4 about the election of Barack Obama and what it meant to them. They were interviewed by Terry Stiastny for the PM programme. You can listen to their thoughts by following the link below.*

[http://www.youngfoundation.org.uk/files/images/Radio427Dec\\_17\\_25\\_11\\_-\\_17\\_30\\_07.mp3](http://www.youngfoundation.org.uk/files/images/Radio427Dec_17_25_11_-_17_30_07.mp3)