

# Media Update Summer 2009

## GEOFF MULGAN

Geoff has been featured or written pieces in a variety of media and on a number of topics. These include:

An appearance on World at One discussing constitutional reform, specifically looking at the proposal for the public being able to trigger debates in parliament

A series of articles on a French site on social innovation [here](#)

A piece in a Spanish newspaper writing about his recession thoughts and opportunities currently out there for social innovation [here](#)

An article in Public Service Review on empowerment [here](#)

## YOU CAN KINGSTON

Kingston upon Thames is regarded as an affluent borough but nestled in its midst is some of the worst deprivation in the country. This work, which took place within Health Launchpad over 12 weeks, culminated in a social rejuvenation exercise on the Cambridge Road estate. The work was covered both locally and by design trade press, including Design Week.

[http://www.yourlocalguardian.co.uk/search/4453931.Kingston\\_estate\\_life\\_expectancy\\_5\\_7\\_years\\_lower\\_than\\_affluent\\_neighbours/](http://www.yourlocalguardian.co.uk/search/4453931.Kingston_estate_life_expectancy_5_7_years_lower_than_affluent_neighbours/)

## YOUTH OF TODAY LAUNCH

On 3 July 2009, Gordon Brown today launched The Youth of Today, a major youth leadership programme for young people aged 13-19, aiming to increase the quality, quantity and diversity of opportunities for young people as leaders of change in their communities.

PM launches new fund for young people

<http://www.j4bcommunity.co.uk/News.aspx?htmResults&WCU=CBC=View,SEARCH=DL00%3D20090701~pDH00%3D20090731,DSCODE=J4BGRV,NEWSITEMID=39-N7021>

## CIVILITY

Has Britain become an uncivil society? This is the question asked by the new Young Foundation publication, *Civility: Lost and Found*.

The Daily Express picked up on the debate surrounding this issue, arguing the case that Britain is facing a 'crisis of civility'.

[Why we're losing our sense of decency, Daily Express, 13 July 2009,](#)

*The report states: "When people in positions of leadership, from journalists to politicians, sports stars to business chief executives, behave badly, or are seen to be gratuitously offensive, or selfish, this inevitably affects how others behave."*

<http://www.express.co.uk/posts/view/113581>

## APPRENTICESHIPS

9 July 2009 saw the House of Lords launch of the Apprenticeship Pathfinder Project, and the research report *Thinking about Apprenticeships*.

The research explores the perceptions of Apprenticeships amongst young people, parents and employers in three Pathfinder authorities. The Apprenticeship Pathfinder Project, funded by the National Apprenticeship Service, is one of the strands of the Local Wellbeing Project.

The launch was covered in Hertfordshire, one of the three Pathfinder authorities and by Children and Young People Now.

Scheme provides test bed for apprentices drive - Children and Young People Now, 9 July 2009

<http://www.cypnow.co.uk/news/login/918446/>

Hertfordshire leads the way in national apprenticeship launch - Hertfordshire.com, 14 July 2009

<http://www.hertfordshire.com/pages/news/show-news.asp?id=1015>



## CARING COMMUNITIES

Part of a wider piece in the Financial Times which explores the nature of caring communities, Mandeep Hothi reflects on how the current economic crisis will cause us to look for 'latent neighbourliness', and how "We're definitely going to be shifting towards each other," ... "We look for mutual support during tough times."

Caring Communities - Financial Times, 6 June 2009, Carmela Ferraro

<http://www.ft.com/cms/s/2/84b4d052-509b-11de-9530-00144feabdc0.html>

## SUMMER SCHOOL 2009

July saw the second SIX Summer School take place in Lisbon with over 120 social entrepreneurs from 24 countries participating. The event had its own wiki and was on Twitter throughout the three days. Since the event many of the participants are spreading the word through their own websites, blogs and twitter pages.

The event also saw the Fixing the Future launch – a new website and manifesto which calls for Europe to shift its response to the recession.

To find out more and sign up go to the website [www.fixingthefuture.eu](http://www.fixingthefuture.eu)

Watch Geoff Mulgan on YouTube talking about the opportunities to address social needs and accelerate the move to a greener economy that the current recession holds. <http://www.youtube.com/watch?v=wb6JRPQpVro>

## SOCIAL MOBILITY

A current hot topic in the media, particularly in the run up to exam results and recent DCSF (August 2009) figures stating 1 in 6 young people is either not in work, out of education or training (NEETs). A couple of Young Foundation projects have been featured discussing their attempts to change this.

### UpRising

One of the first year's intake of the UpRising leadership programme, Hollie Ridley took part in a debate on Radio 4's Broadcasting House programme. Appearing with Geoff Mulgan, Lord Hattersley and Toby Young, Hollie talked about her background and the challenges she faced in becoming the first in her family to gain a degree.

<http://www.youngfoundation.org/publications/talks/social-mobility-broadcasting-house-debate>

Two UpRisers will also be appearing on Radio 4 on Tuesday 25 August in a programme on community leadership – look on our website for details and a weblink after transmission.

### Fastlaners

Fastlaners was featured in a Guardian piece on social mobility, looking at the barriers to social mobility.

For children today, table manners still trump talent - The Guardian, 28 July 2009, Jenni Russell

<http://www.guardian.co.uk/commentisfree/2009/jul/28/social-mobility-equal-opportunity>

Neil Reeder, programme leader at the Young Foundation was also featured offering advice in You Magazine, the Mail on Sunday in their piece on graduate employment.

Unemployed graduates: We've made the grade so where are our jobs? You Magazine, Mail on Sunday, 9 August 2009, Judith Woods

<http://www.dailymail.co.uk/home/you/article-1204548/Unemployed-graduates-We-ve-grades-jobs.html>

## SEIR

Eleanor Campbell, our very first Social Entrepreneur in Residence (A unique partnership between the Young Foundation and NHS Birmingham East and North (BEN)) started in early June 2009. The remit of a SEIR is to support a particular PCT and establish sustainable social enterprises to tackle health inequalities facing the local population.

Featured in the Social Enterprise Network newsletter, Eleanor talks about her role and ambitions for the future.

<http://www.youngfoundation.org/publications/articles/a-moment-with-eleanor-cappell-august-2009>

## SI CAMP - SCOTTISH REPORT

June also saw the very first Social Innovation Camp take place in Glasgow. Over 60 people took part over the weekend, which was won by MyPolice. The event was covered by the Independent and Times Online

People power can reboot Britain - The Independent, 22 June 2009, Lee Bryant

<http://www.independent.co.uk/opinion/commentators/lee-bryant-people-power-can-reboot-britain-1713007.html>

For information on the first ever Social Innovation Camp taking place outside the UK, in Slovakia please visit [www.sicamp.org](http://www.sicamp.org)