

Press Update October 2007

GEOFF

1. Writing in the *New Statesman* (11/10/07) Geoff writes an article on what Brown must do given that the election has been postponed:

'Brown must start to define his vision for Britain far more clearly. This means leading public opinion rather than merely following it.'

2. Geoff writes in an article on 'Civil Engineering' in *The Guardian* (24/10/07) that:

'technology and globalisation have the power to transform communities - but not always for the good.'

3. Geoff is cited extensively by Jonathon Freedland in a *Guardian* article on the Peckham experiment (31/10/07):

'...we need to find ways that encourage people to work together and cooperate for their own shared good: what (Mulgan) calls "collectivism in its micro form."

4. In *The Independent's* article 'Cameron mocks 'phoney' Brown over delayed election', Geoff's *New Statesman* article is mentioned (11/10/07):

'Geoff Mulgan...called on the Prime Minister to lead rather than follow public opinion now that the election has been postponed.'

5. *The Herald* (12/10/07) examines the problem of 'lost youths' and credits Geoff with classifying 'Neets' in the UK.

6. Peter Osborne rages against the Blair legacy amidst the cash-for-peerages investigation and quotes Geoff in support of his allegations (*Daily Mail* 19/10/07)

'The former Downing Street policy chief Geoff Mulgan has even talked about the "scarcely concealed sale of peerages to wealthy party donors."

7. In both *The Evening Standard* and *The Mail on Sunday* Geoff is quoted in the context of the 'Blair/Brown feud' and the publication of Anthony Selden's *Blair Unbound*:

'Geoff Mulgan told ITV's Sunday Edition programme: "I think it really undermines our politics if people, as soon as they leave government, go straight and spill the beans about what happened. I think you owe a duty of discretion to people you work with."

8. *The Sunday Times* (7/10/07) examines binge shopping and the rise of personal debt and looks to Geoff for comment:

""L'Oréal's slogan 'Because you're worth it' has come to epitomise the banal narcissism of early 21st-century capitalism: easy indulgence and effortless self-love all available at a flick of the credit card,' says Geoff Mulgan."

9. *The Telegraph* lists Geoff's *Good and Bad Power* in its 'pick of the paperbacks':

'With wit and clarity, he grapples with the moral imperatives that both drive and elude democracies, employing an astonishingly wide range of historical references. There are no easy answers but this is an informative and entertaining analysis and Mulgan is an author keen to share, rather than flaunt, his knowledge.'

The Guardian is even more ecstatic in its praise:

This is 'a blisteringly good examination of, well, the history of government and the current state of government throughout the world. Mulgan is clearly some kind of genius...He really should be ruling the world.'

10. Geoff was also interviewed in *Whitehall and Westminster World*. In "Advancing Innovation" Geoff said:

'Innovation is talked about a lot but it is only just beginning to be given the same serious attention that has been paid to things like performance management or PFI's and so on.'

RUSHANARA ALI

The Economist article on Bangladeshis in Britain, 'From Brick Lane to the fast lane' quotes Rush (25/10/07):

"...the highly concentrated nature of the community can be a strength,' argues Rushanara Ali of the Young Foundation, a think-tank. Ms Ali hopes to become Britain's first Bangladeshi MP, for Labour, at the next election, 'There is masses of social capital,' she says. 'People pool their resources to support kids in after-school classes. There's a lot of informal home-based learning.'"

SEAN CAREY

Young Foundation fellow Sean Carey writes for the *New Statesman* in favour of the cash economy, and argues that being too rigorous about tax collection can often be bad news for social enterprise. (29/10/07)

TRANSFORMING NEIGHBOURHOODS

The most recent Young Foundation publication is reviewed:

1. "Transforming Neighbourhoods...provides a series of succinct insights into how such collaborations succeed or fail." (*The Guardian*, 10/10/07)

2. "Councils wanting to get up close and personal with the locals are advised this week to think small. And that means remembering the little things that matter to people...so says the Young Foundation report *Transforming Neighbourhoods*." (*The Times*, 9/10/07)

The book was also mentioned in the specialist press including *Local Government Chronicle*, *Newstart* and a by-line featured in *Inside Housing*

MICHAEL YOUNG PRIZE

On the 23rd October Elizabeth Pellicano and Asi Sharabi were announced as the joint winners of the 2007 Michael Young Prize, sponsored by the ESRC and The Young Foundation.

<http://www.politics.co.uk/press-releases/opinion-former-index/culture-media-and-sport/esrc-2007-michael-young-prize-winners-announced-480380.htm>

PUBLIC SERVICE INNOVATION

'CREATING THE CONDITIONS'

Two online articles in the Civil Service Network and Public technology review the Public Innovation Conference (1/11/07). They suggest that research undertaken by the new coalition between the National School of Government, the Young Foundation and NESTA shows "how government could better support innovators and innovations already present in the public sector".

